



Knights of Columbus

Council 8152, Crossville, TN

OKTOBERFEST 2025

October 2025

Dear Community-Minded Local Business Owner,

Thank you for taking the time to review our proposal.

Every year, Knights of Columbus Council 8152 hosts Crossville Oktoberfest, a lively, well-attended festival celebrating German culture – complete with authentic food, a variety of beverages and live music. Over a two-day period, we expect to serve more than 2,000 attendees. Last year we had over 2500 attendees. This year we are celebrating our 34th annual Crossville Oktoberfest on October 17th and 18th, and we want it to be our biggest and best ever. Proceeds from this annual event support our local charity efforts throughout the year.

In order to pull off this mammoth undertaking, we need to rely on the generosity of our Crossville and Cumberland County business leaders. We're seeking help supporting Crossville Oktoberfest by sponsorships.

Sponsors

We need financial backers of all kinds – and we publicly recognize sponsors who donate at a variety of levels and who wish to be acknowledged; some donors prefer to remain anonymous. Be recognized on our digital signage at the fest and on our website, <https://CrossvilleOktoberfest.com/sponsors.html>

If you're willing to help, please fill out the enclosed form and return it by mail, fill out the form at <https://CrossvilleOktoberfest.com/sponsor-signup.html> or contact Chuck Elgin at (704) 614-0504 or via email at sponsors@CrossvilleOktoberfest.com.

Thank you for your time and consideration of this request. We hope you'll be able to support the annual Crossville Oktoberfest.

Sincerely yours,

John Peaslee

OKTOBERFEST 2025 Chairman

Benefits of Sponsorship

As a Crossville Oktoberfest sponsor, you will receive multiple benefits for your sponsorship dollars. We publicly recognize the sponsors who support us at three specific donation levels: bronze (\$100+), silver (\$250+), gold (\$500+), and platinum (\$1,000+).

Each sponsorship level has multiple benefits:

- ✓ Complimentary admission tickets (good for either day) for you and/or your employees.
 - Bronze sponsors get two tickets.
 - Silver sponsors get six tickets.
 - Gold sponsors get fifteen tickets.
 - Platinum sponsors get forty tickets.
- ✓ Your company name/logo featured on multiple video-display signage prominently displayed around the festival grounds for the full run of the event (11:30 a.m. to 9:30 p.m. each day).
- ✓ Your business name and website link on the event website (<http://CrossvilleOktoberfest.com/sponsors.html>) throughout the coming year.

As a Platinum sponsor, you can sponsor a feature of the Crossville Oktoberfest experience: the Beer Garden, the Food Line, the Entertainment Stage, the Dance Floor, or the Dining Area. You will claim naming rights to that particular feature (e.g., the Very Big Corporation Beer Garden) for the duration of the event and will enjoy prominent video-display signage with your choice of message(s). Plus, you will get forty admission tickets good for either day.



Knights of Columbus

Council 8152, Crossville, TN

OKTOBERFEST 2025

All **OKTOBERFEST** sponsors will receive the following, based on the sponsor level chosen:

- Complimentary admission tickets
 - Year-round listing on the **CrossvilleOktoberfest.com** website sponsor's page
 - Image and/or message displayed on digital signage at Oktoberfest.
- Sponsor digital signs are displayed on a rotating basis. Frequency of display in the rotation increases with sponsorship level.

A demo of last year's sponsor roll is available at

<https://CrossvilleOktoberfest.com/sponsors/demo.html>

Sponsor Level	Donation	Complimentary Admission Tickets
Platinum	\$1,000+	40
Gold	\$500-\$999	15
Silver	\$250-\$499	6
Bronze	\$100-\$249	2

There is no campaigning for political candidates allowed on Oktoberfest grounds. Therefore, political campaign sponsorships cannot be accepted.

YES! WE WOULD LIKE TO BE A 2025 OKTOBERFEST SPONSOR.

The category we have chosen is (check one):

Platinum _____ Gold _____ Silver _____ Bronze _____ Sponsorship amount \$ _____

Business Name _____

Contact Person _____ Telephone _____

Address _____ City _____ State _____ ZIP _____

Website _____ Email _____

Digital Signage Content: _____
(Logos and other imagery, in PNG or JPEG formats, can be emailed to the address below)

Please return as soon as possible with your check payable to Knights of Columbus Council 8152

Mail to: OKTOBERFEST, P.O. Box 3984, Crossville, TN 38557

Questions? please email sponsors@CrossvilleOktoberfest.com or call (704) 614-0504.